## Greening the Desert



Theme Day at the Goetheanum 29 October 2025, 10 a.m. – 4 p.m.

Event in English with simultaneous translation into German

Veranstaltung ir englischer Sprache mi Simultanübersetzung ins Deutsche



## Making the Impossible Possible

As part of Culturescapes 2025 — Sahara, we present inspiring success stories from desert regions, showing how innovative and biodynamic agriculture is transforming arid lands into fertile soil and creating sustainable livelihoods in some of the world's most challenging environments. Through a lively interaction between agriculture and the arts, we open up new, future-oriented perspectives.

The programme is held in **English**. Simultaneous translation into **German** will be provided.

## Prices

Including lunch and coffee breaks Standard: CHF 60 Reduced: CHF 40 Supporter: CHF 100

culturescapes.ch goetheanum.ch



Info und Tickets

goetheanum.ch/de /veranstaltungen /greeningthedesert 10:00 A welcome from Culturescapes – The Sahara Program

Jurriaan Cooiman

Biodynamics in Arid Regions

Ueli Hurter

The Story of Sekem

Helmy Abouleish

An Invitation to Ihaimitna

Asria Mohamed

11:00 Coffee Break with Asria Mohamed

Women in Western Sahara

11:30 Greening the desert –

The Hazoua project in Tunisia

Salah Saidi

Agroforestry and biodiversity

Roland Frutig

**Conclusions and Outlook** 

Ueli Hurter

12:30 Lunch Break

Visuals by Mohamed Sleiman and Ihaimitna Exhibition

13:30 Building Value Chains with Social and Environmental Impact in Morocco

Alexander Batran

The Economy of Love (EoL) Initiative – Improving Livelihoods in the Desert

Buthaina Elhosieny

14:30 **Coffee Break** 

Visuals by Mohamed Sleiman and Ihaimitna Exhibition

15:00 **Growing Food in Impossible Places** 

Experienes from Taleb Brahim

Panel Conversation

Alexander Batran, Taleb Brahim, Ueli Hurter, Asria Mohamed

Music

Young jazz and vocal musicians under the direction of Djim Radé

16:00 **Closing**